2019 ANNUAL REPORT

PROJECT Green Schools
2019 was a year of refining process and practice.

Project Green Schools (PGS) the organization, our students and schools continue to drive meaningful and deliberate change and impact all while being mindful of people and planet. We work diligently to shape 21st century schools, future and current leaders, and a green and thriving workforce and economy.

This past year, PGS specifically worked on water conservation, scenic conservation and addressing the needs of a changing climate. We participated in Global events as a part of Climate Week and in partnership with the United Nations. We supported, guided and recognized the implementation of hundreds of environmental service projects across the nation and across the globe, and I am proud to say our reporting has improved with new practices and attention to details.

PGS continues to graduate and honor truly exemplary students and schools and it is these change makers who make tremendous strides in our schools and communities and we applaud and celebrate your efforts.

We have exciting opportunities in the works and we can’t wait to share a new program with you in 2020! Stay tuned.

I invite you to be an active part of the PGS community by joining the conversation on social media, signing up for opportunities and events, donating to meaningful campaigns and/or consider service.

Many thanks to friends, supporters, colleagues, students and schools who are relentless in their fight for a greener future and to all who help us make the Green Difference!

Sincerely,

Robin Buchanan
Project Green Schools Executive Director & Founder
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**BOARD**

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Founder & Executive Director  
Tammy Thornton,  
Director of Content & Membership  
Melissa Cowell,  
Director of National Youth Council

**MISSION**

*Developing the next generation of environmental leaders through education, project-based learning and community service.*

**BELIEFS**

*Students must be engaged at the intersection of science, technology, engineering and math (STEM), energy, environment and public health to develop: sustainable solutions, employability, college and career readiness knowledge and skills.*
Hi! I’m Molly Gun. I am a rising senior from Ashland, Massachusetts. I’m thrilled to have this position, as Project Green Schools and the National Youth Council have given me so many amazing opportunities and have molded me into more of an articulate environmentalist than I ever thought I could be. And I’m absolutely loving it! In fact, I recently started an initiative to combat idling in my community and as a result of that, have gotten to meet many other passionate environmentalists! This is a busy time, as I’m starting to think seriously about my future, but thanks to Project Green Schools, I am confident that amid all of the uncertainty, whatever I end up doing, I will incorporate my love for helping the environment into it. This year, I can’t wait to work with Rebecca to connect with (and hear ideas from) even more like-minded environmentalists who are excited about what they do, and to come up with some fun ways to put our message out there!

Hi everyone! My name is Rebecca Pan, a rising senior at Los Altos High School in Northern California, and I’m so honored and excited to serve as Co-President of the Project Green School’s National Youth Council! As a young woman and student passionate about politics and social entrepreneurship, I have always loved the mission of Project Green Schools – Developing the Next Generation of Environmental Leaders! – and PGS' commitment to fostering youth education and leadership in tackling issues such as climate change was a primary reason why I chose to get involved in the first place. Therefore, as Co-President of the National Youth Council, I hope to expand Project Green Schools’ mission and influence by recruiting more students to join the council, providing monthly "missions" or "challenges" to Project Green Schools members so that each month a primary goal and projects can be set in place surrounding the monthly "mission," increase membership involvement and impact, and provide and lead the members of my council in discovering various opportunities they can pursue to make an impactful environmental change in the world. I hope to many organize events and projects with the National Youth Council, and ultimately, provide students and individuals with a greater understanding of environmental issues and solutions.
The Green Difference Maker Scholarship is given to a graduating senior who has demonstrated exceptional leadership on behalf of Project Green Schools. This scholarship honors impactful environmental leadership that takes place beyond the walls of a traditional school and out in our communities. This change maker has made a real difference in the lives of many, and we anticipate great things to come in this young person's future!
Dear Friends,

I am tremendously proud of the work Project Green Schools has done this year. While the accomplishments of inspiring, educating and recognizing students are many, the two things that are most on my mind are Leadership Development and Global Impact.

Environmental issues and concerns are rising and have rapidly become a focus of conversation for scientists, industry, government, global and local communities across the globe. The issues are broad. The challenges are difficult. The impacts are significant. The problems are urgent. At Project Green Schools we believe that leadership is the critical factor. We need great leaders who are prepared and motivated to address the environmental challenges we are facing.

We are building environmental leaders who are prepared to take point in addressing these challenges. The kids on our National (US) and International Leadership Councils are joining conversations about our environment, not just among educators, but in the halls of power. This year we brought students to the United Nations – once for Climate Week and again for the Global Youth Assembly. We held events with Senators and Governors, like at the Rhode Island State House where students sat in chamber to debate environmental issues under the leadership of State Senators. These experiences help shape students into our future leaders, teaching them how decisions are made and translated into action, inspiring them to envision how they will make their own impact on our world, and giving them the practice they need to succeed.

Speaking of impact, ours is growing. There are few issues that are truly global – the health of our environment is inarguably one of them – it affects every single living person and thing on this planet. Our goal is to educate students and build leaders across the globe. As of this year, we are reaching students in 45 countries.

Thank you for supporting Project Green Schools.

Sincerely,

Stacy Goodman
Board Chair
MEMBERSHIP

[K-12] schools and communities. Membership provides access to Project Green Schools’ Handbook, Tool Kits, our monthly Newsletter, Partner resources, grant opportunities, and much more!

Project Green Schools Members learn how to implement top down and bottom up programming and policies bound to make The Green Difference!

There are multiple ways to implement the 13 Pathways to Greening Your School. Members have access to award-winning projects, resources, personnel, and training from across the country through our Membership program.

Project Green Schools provides free Membership to educators, students, schools, administrators, facilities directors, wellness coordinators, STEM coordinators, and those looking to take action when it comes to greening.
1. Atmosphere and Climate
2. Ecosystems and Biodiversity
3. Energy
4. Food and Agriculture
5. Future of Sustainability
6. Green and Healthy Schools
7. Green Living
8. Land, Air and the Natural World
9. Transportation
10. Waste Management
11. Water
12. Outdoor Learning & Exploration
13. NEW: Scenic Conservation
A Student Recognition Program for environmentally focused students who achieve extraordinary impact in schools and communities.

K-12 students are awarded pins and certificates in recognition of their environmental service. Graduating seniors can achieve a stole following implementation of a capstone project.
This year’s Green Difference Awards were held on Friday, April 13, 2019. Congratulations to our 2019 Green Difference Makers!

Project Green Schools honors and recognizes Outstanding Environmental Education & STEM Education efforts led in our Schools & Communities through our Annual Green Difference Awards.
Project Green Schools was thrilled to host our first Ocean Ambassador training with partners at the Coral Restoration Foundation in Key Largo, Florida. During this program, students in grades 6-12 learned about the plight of coral reef systems around the world, saw first-hand the work being done to restore the reefs, went snorkeling in the open ocean, saw reef sharks & stingrays, and even went face-to-face with some visitors of an underwater hotel located in the lagoon of our training venue (MarineLab)! They also participated in a marine debris clean-up where they picked up 88 lbs of trek in the first quarter mile of their trek alone... in only 30 minutes. Students had the opportunity to be citizen scientists when they entered their data in both Florida Microplastic Awareness Project and the Mote Marine Lab Debris databases. The weekend was a raging success and the students had a blast!
PGS collaborates with the Bridges House and forms Youth Sustainability Council for the state of New Hampshire!

Friends of Bridges House (FOBH) is the nonprofit organization charged with the care and community outreach for NH’s governor’s official residence. This unique location is perfect for nonpartisan gatherings of all kinds.

First Lady Sununu; Robin Organ of Project Green Schools; students across NH, administrators, educators and others gathered at The Bridges House to network and create a platform for access and resources in greening-up their schools and communities. The Youth Council also served as an auditing body to make sure The Bridges House set an impeccable example for sustainable events and home management. Both parties believe that the path toward a greener and more sustainable future is through community-driven projects and we were excited to provide support for future leaders and entrepreneurs through this council as well as through our Green EXPO, featuring a Shark-Tank style competition for young Green-ovators.

Prize money was awarded to 3 projects to further their efforts. Youth Council members also had opportunities to discuss their concerns about the environment with Governor Sununu, 1st Lady Valerie Sununu, leaders of government, the commissioners of Department of Education (DOE) and Department of Environmental Services (DES) Services, NH state business and community groups.

Pictured Right: Jennifer Desrosiers, Founder of Laney & Lu, Robin Buchanan, Founder and Executive Director of Project Green Schools, Council Member Brittney Hanright, Council Member Joseph Mitchell, 1st Lady Sununu, and Chuck Bates, SAU #13 Business Administrator and PGS Clerk
The keynote address at the 2nd NYC Green School Conference 2018 was given Monday in New York City by Robin Buchanan, Founder of Project Green Schools, a national non-profit based in Massachusetts dedicated to developing the next generation of environmental leaders. The event was hosted by Green Mentors in affiliation with Climate Week NYC, a global event that occurs annually during the United Nations (UN) General Assembly. Designed as an international academic event, the NYC Green School Conference brought together the growing community of Green School educators to learn, connect and collaborate to support the shared mission of creating high-performance Green Schools.
Revenue Summary

- Donated Time: 44.5%
- Sponsorship: 19.0%
- Grants: 18.2%
- Program Revenue: 9.2%
- Donations: 7.3%
- Miscellaneous: 1.9%
Thank you for making The Green Difference with us in 2019. We’re looking forward to Green-o-vating with you in 2020!