

Sponsorship Opportunities for Rink Redemption

Increase Water Conservation Education in Schools, Rinks, and Communities!



Rink Redemption is a project designed by student leader, goalie, and Team Captain, Aubrey Organ who has always been fascinated by water and the environment. Inspired by NHL Green and the Climate Pledge Arena, Aubrey asked the [Boston Bruins Foundation](#) and [Project Green Schools](#) to sponsor her senior project where she set out to increase awareness of water conservation while decreasing water waste throughout the game of hockey...particularly in rinks and in conjunction with WORLD WATER DAY (MARCH 22) & EARTH DAY (APRIL 22). Aubrey is working with teams across New England, and she hopes this initiative and pledge is a model for our nation's hockey teams and arenas.

Learn how you can BE THE CHANGE and support Rink Redemption at TD Garden (March 24th) and Dunkin Donuts Center (April 19th):

Water Conservation Hero - Level Sponsor \$10,000

Sponsor benefits:

- Receive **2 tickets** and join Project Green Schools Board, volunteers, and Rink Redemption Team Leaders **in the Suite for the game at the TD Garden on March 24th**!
- Receive **4 tickets** and your company/organization will be **recognized on the Jumbotron at the Dunkin Donuts Center on April 19th**!
- **Provide 40 sponsored tickets to local students to the P-Bruins game on April 19th!**
- **Your logo appears on signature Rink Redemption Jerseys for 2 teams playing at the Dunkin Donuts Center on April 19th ! [SEE BELOW FOR JERSEYS](#)**
- Featured as Rink Redemption Sponsor on 2 social media posts reaching more than 40,000 individuals on Facebook, Twitter, Instagram, and LinkedIn per week.
- Thanked in PGS newsletters (reaching 7,000), web posts, media releases and more.
- Logo and website link will go on PGS website that receives 4,000-5,000 hits per day.

Rink Redeemer - Level Sponsor \$5,000

Sponsor benefits:

- **Your logo appears on signature Rink Redemption Jerseys for 2 teams playing at the Dunkin Donuts Center on April 19th ! [SEE BELOW FOR JERSEYS](#)**
- Receive **4 tickets to the Dunkin Donuts Center on April 19th!**
- **Provide 20 sponsored tickets to local students to the P-Bruins game on April 19th!**
- Featured as Rink Redemption Sponsor in 1 social media post reaching more than 40,000 individuals on Facebook, Twitter, Instagram, and LinkedIn per week.
- Thanked in PGS newsletters (reaching 7,000), web posts, media releases and more.
- Logo and website link will go on PGS website that receives 4,000-5,000 hits per day.

Rink Redemption Supporter - Level Sponsor \$2,500

Sponsor benefits:

- Featured as Rink Redemption Sponsor in 1 social media post reaching more than 40,000 individuals on Facebook, Twitter, Instagram, and LinkedIn per week.
- Thanked in PGS newsletters (reaching 7,000), web posts, media releases and more.
- Logo and website link will go on PGS website that receives 4,000-5,000 hits per day.

Learn more about [Rink Redemption](#) and [Take the Pledge](#)

YOUR LOGO WILL GO ON THESE JERSEYS



For more information contact Robin Buchanan at robinbpgs@gmail.com
We hope you will consider supporting this exciting and timely initiative!

Sincerely,
Robin