2021 ANNUAL REPORT

WATER USAGE IN MY HOME

LIVING ROOM

Garage

Bedroom
Table of Contents

2 Table of Contents
3 Welcome
5 Board/Staff
8 Race for the Planet
9 Race for the Planet: Energy
10 Green Difference Awards
11 Scholarship Winners
12 National Youth Council
13 NGSS/IGSS
14 Players for the Planet/MLB
15 Golf Tournament
16 Thank You Guidehouse!
17 Funds/Service
18 Partners, Sponsors, Collaborators
Welcome

Dear Project Green Schools students, schools, supporters, sponsors, partners, and collaborators,

There is one thing we notice again and again when meeting people who participate in Project Green Schools -- They have HEART. Their heart shows in their passion for the environment and their grit in executing meaningful projects that make an impact in the world and make us well with emotion as individuals find personal meaning in the ways they engage. It’s the same heart we find in the work we do which drives the purpose of Project Green Schools.

Living through the pandemic connected schools and communities to a core tenet of our mission -- to create healthier people and planet. We’ve been reminded of the importance of our environment, from the homes where we live, to the spaces in our communities where we gather, to the air we breathe, and the water we drink. All of these things sustain us and all of these things contribute to our well-being.

During this time we continued our work. One of the most impactful things we do is amplify student voices through: inviting our students into conversations with government leaders, international organizations, the United Nations, and corporations; engaging students in local, national and international environmental initiatives, and inspiring them to envision and take on their own projects. For example, Heather Morecock, a student leader on our National Youth Council, and her project, “Thinking in Sunlight.”

Continued on the next page...
Heather’s involvement with Project Green Schools inspired her to make the Green Difference in her community. She designed and implemented an outdoor classroom in one of her school’s courtyards at Oliver Ames High School in Easton, MA. To learn more about this project, visit https://thinkinginsunlight.weebly.com/

We continued Race for the Planet, our signature event, engaging students, schools, and communities in climate action. Participants competed in environmental challenges and field day games focusing on energy, water, waste, wellness, and sustainability.

Our use of technology became more efficient and effective as people worldwide became experts in the usage of online meeting platforms, social platforms, and working across geographies and time zones. We re-created all of our programs so that we could run them online, which not only enabled us to reach our participants across the globe during the pandemic, but set us up to continue that for the future.

For us, bringing environmental learning to young people, inspiring them to create change in their communities and in the world, and mentoring them to become leaders who will take on big things in this world – that’s the heart of Project Green Schools.

In good health,
Robin Buchanan-Founder & Executive Director
and Stacy Goodman-Board Chair

Heather Morecock, Thinking in Sunlight
Schools & organizations engaged in Environmental Action by Hosting Race for the Planet events. Participants competed in energy and environmental games and challenges focusing on energy, water, waste, wellness, and sustainability, to raise funds to support a unique project goal to Green Up Your School/Community.

Race for the Planet events took place during Climate Week, Earth Day/Week, Field Day, or other days meaningful to our communities. Hosting kits with instructions, challenge materials, videos for opening/closing ceremonies, and marketing materials were provided to registered participants.
Project Green Schools engaged 2 schools in a pilot of Race for the Planet: Energy Edition. Participants investigated energy usage in their homes and schools, learned energy saving tips, and made Action Plans to put in place in their schools and homes.

Race for the Planet: ENERGY EDITION addresses Climate Change, Wind, Solar, Renewable Energy, and Electric vehicles while using STEM skills.
CONGRATULATIONS TO OUR 2020 GREEN DIFFERENCE AWARD HONOREES!

Project Green Schools Recognizes Outstanding Energy And Environmental Efforts led in our Schools & Communities through our Annual Green Difference Awards.

Featuring Special Guests:
• Lily Kanter, CEO of Boon Supply
• Mark Falzone, President of Scenic America
• State Representative Jay Barrows (MA)
• Sushil Reddy, ex-Guinness World Record holder for the lognest journey on an electric bicycle (solar powered)
• Heather Morecock, National Youth Council President
• Cory Shin, National Youth Council President
• Project Greens Schools Board Chair, Stacy Goodman

CONGRATULATIONS TO OUR 2020 GREEN DIFFERENCE AWARD HONOREES!

Sponsored By:
Project Green Schools’ Scholarship Winners

CONGRATULATIONS

2021 Green Difference Maker Scholarship Winners
Heather Morecock - TOP AWARD

CONGRATULATIONS

2021 Green Difference Maker Scholarship Runners-Up
Ria Thekkethala (MA)  Christina Prew (RI)

The Green Difference Maker Scholarship is given to a graduating senior who has demonstrated exceptional leadership on behalf of Project Green Schools. This scholarship honors impactful environmental leadership that takes place beyond the walls of a traditional school and out in our communities. This change maker has made a real difference in the lives of many, and we anticipate great things to come in this young person’s future!
“Hello Everyone! We hope you’ve been staying safe! We are your new National Youth Council Student Co-Presidents, and we want to wish you a warm greeting on behalf of the Youth Council. My name is Heather Morecock, a rising Senior from Massachusetts, and I am so excited for the upcoming year. This will be my second year on the Council, but I have been involved with Project Green Schools for seven years prior. And my name is Cory Shin, a senior from Georgia, and this will be my third year on the Council. I am eager to work with our National Youth Council members this year on our different initiatives! We’re both pumped for the upcoming year and we have many goals and projects laid out for this year, including promoting unity not only with our environmental initiatives, but also with our support of individual endeavors to spark change in our communities. Education and activism initiatives, especially in regards to social and climate justice, as well as environmental racism, will certainly be a top priority this year. We hope to not only continue to learn, but to also teach sustainable practices and develop our future environmental leaders. In light of Covid-19, we hope to continue to make activities and resources accessible and impactful. We hope to see you working with us this year!” - Heather and Cory
National Green Schools Society & International Green Schools Society

Project Green Schools' is excited to share the work of one of our international members in Cameroon!

On World Environment Day they celebrated through work on an ecosystem restoration project and for World Ocean’s Day they set out to clean up one of their shorelines.
1st Place - Dave Pizzano, Jenell Sullivan, Bernie Lynch and Michael Bryant

2nd Place - Gerald Robillard, Tom Meredith, Stan Sidman and Ray Belding

Longest Drive - Kristy Lee (Ladies contest)

Longest Drive - Matt DiRoberta (Men’s contest)

Closest to the Pin - Steve Lopes
Thank You,

Estimate: 200 Hours at $300/hour = $60,000 in-kind

Project 1: Data Analytics & Fundraising Strategy (7 Team Members)

Develop and implement:
1. Data Analytics
2. Data Management
3. Fundraising - general or programmatic

Project 2: Program Design & Strategic Marketing (6 Team Members)

Project Scope:
- Provide recommendations for the following programs:
  - National Green Schools Society
  - Race for the Planet
Financial Review

- Board Service: 39%
- Corporate Giving (Grants & Donations): 28%
- Youth Council Service: 16%
- Sponsorship: 7%
- Program Revenue: 6%
- Donations: 4%
Thank You to our Sponsors, Partners & Collaborators!
Thank you for making The Green Difference with us in 2021. We’re looking forward to Green-o-vating with you in 2022!