Project Green Schools is thrilled to be back in the nation’s capital for the 17th Annual Green Difference Awards in May 2025. This signature event honors and recognizes outstanding students, schools, and organizations for making a significant impact in environmental stewardship and sustainability.

This annual program features a myriad of high-level speakers from government agencies, corporate leaders, and industry luminaries. Award finalists, members of our National Green Schools Society, and members of our National Youth Council will attend from states across the U.S.

Why Sponsor?

- **Corporate Commitment:** Showcase your commitment to developing the next generation of environmental leaders, supporting kids and educators who are making a green difference.
- **Visibility:** Your brand will be featured in event promotions, press releases, and on our website.
- **Networking:** Connect with government administrators, industry leaders, and award winners.
- **Recognition:** Be recognized for your commitment and support of developing STEM skills, leadership capabilities and environmental acumen among K-12 students.

About Project Green Schools

The MISSION of Project Green Schools (PGS) is to develop the next generation of environmental leaders through project-based learning, community service, leadership development, and honor.

We BELIEVE students must be engaged at the intersection of science, technology, engineering and math (STEM), energy, environment and public health to develop sustainable solutions, employability, college and career readiness, knowledge and skills.

“Project Green Schools’ innovative programming will reduce greenhouse gas emissions, improve water quality, expand alternative transportation, and help our kids become the next generation of environmental leaders.”

– Former US Special Presidential Envoy for Climate, John Kerry
**EMERALD SPONSOR | $50,000**

- Co-naming rights for this prestigious program.
- Speak as a headliner at the event in Washington, D.C.
- Featured article about your organization’s message and priorities promoted on the PGS website, in the newsletter, and on all social channels.
- Logo featured on award banners that schools proudly display in their schools for decades.
- Exhibit at the event and distribute material.
- Logo placement in a prominent position on all marketing materials, the event welcome splash screen, in the slide presentation, and on the cover of the program.
- Front row placement with other dignitaries in the primary event picture released to the media.
- PGS will explicitly thank your organization in press releases, newsletters, social media posts, our annual report, and media events.
- Tagged as a PGS Sponsor on all social media channels (a minimum of 20 times in May/June, and then throughout the year whenever featuring the event): Facebook, X, Instagram, and LinkedIn, reaching 20,000-40,000.
- Logo and website link appearing as an Emerald sponsor on the PGS website homepage for one year, receiving 4,000 – 10,000 hits per day.
- Logo and website link featured in our monthly newsletters for all of 2025 (received by 7,000+ schools).
- Full-page ad in the event program book.

**GOLD SPONSOR | $25,000**

- Exhibit at the event in Washington, D.C.
- Announced and acknowledged as a sponsor by the Emcee in opening and closing remarks.
- Logo placement on all marketing materials, in the event slide presentation, and on the cover of the program.
- Included with other dignitaries in the primary event picture released to the media.
- PGS will explicitly thank your organization in press releases, newsletters, social media posts, our annual report, and media events.
- Tagged as a PGS Sponsor on all social media channels (a minimum of 10 times in May/June): Facebook, X, Instagram, and LinkedIn, reaching 20,000-40,000.
- Logo and website link appearing as a Gold sponsor on the PGS website homepage for one year, receiving 4,000 – 10,000 hits per day.
- Logo and website link featured in our monthly newsletters for all of 2025 (received by 7,000+ schools).
- Full-page ad in the event program book.

**SILVER SPONSOR | $10,000**

- Exhibit at the event in Washington, D.C.
- Announced and acknowledged as a sponsor by the Emcee in opening and closing remarks.
- Logo placement on all marketing materials, in the event slide presentation, and in the program.
- Included in event pictures released to the media.
- PGS will explicitly thank your organization in press releases, newsletters, social media posts, our annual report, and media events.
- Tagged as a PGS Sponsor on all social media channels (a minimum of 4 times in May/June): Facebook, X, Instagram, and LinkedIn, reaching 20,000-40,000.
- Logo and website link appearing as a Silver sponsor on the PGS website homepage for one year, receiving 4,000 – 10,000 hits per day.
- Logo and website link featured in our monthly newsletters for all of 2025 (received by 7,000+ schools).
- Half-page ad in the event program book.
Branded Scholarship

All Emerald, Gold, and Silver Sponsors have the opportunity to offer and present a branded scholarship to a student based on selection criteria or a contest of your choice. Scholarship opportunities will be heavily promoted across all available channels leading up to the event.

Pre-Ceremony Breakfast | $5,000
- Listed as “Pre-ceremony Breakfast, Sponsored by <your organization>” in the event invitation and agenda.
- Sponsorship signage at the breakfast.
- Acknowledgement and logo in the event program and the PGS newsletter.
- Mentioned and thanked as the Breakfast Sponsor on all social media channels.
- Thanked by the Emcee during the program.

Honoree Reception/Lunch | $8,000
- Listed as “Honoree Reception, Sponsored by <your organization>” in the event invitation and agenda.
- Sponsorship signage at the reception.
- Acknowledgement and logo in the event program and the PGS newsletter.
- Mentioned and thanked as the Honoree Reception Sponsor on all social media channels.
- Thanked by the Emcee during the program.

Project Green Schools is a 501(c)(3) non-profit organization.
Your sponsorship contribution, no matter the size, helps empower youth to drive positive change and create a healthier environment for students, schools, and communities.

Robin Sidman
Founder and Executive Director
robin@projectgreenschools.org
508.272.9653

Project Green Schools
Attn: Robin Sidman
3 Village Green North #311; PMB 191
Plymouth, MA 02360

PGS students in action